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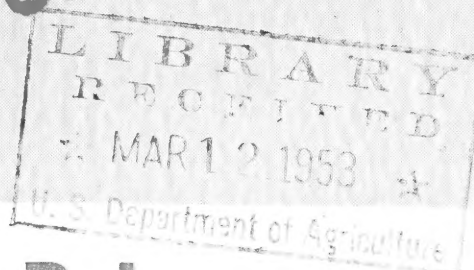
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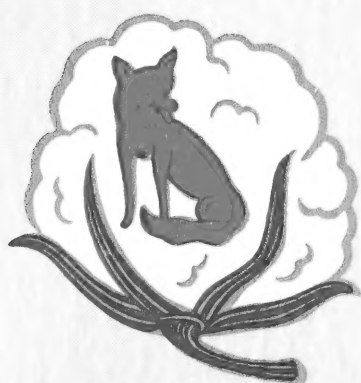
Farmers
Favor



D. & P. L.

FOX

REGISTERED
COTTON



Bred and Sold By

DELTA & PINE LAND COMPANY

Scott, Mississippi

Hundreds Of Cotton Farmers Select

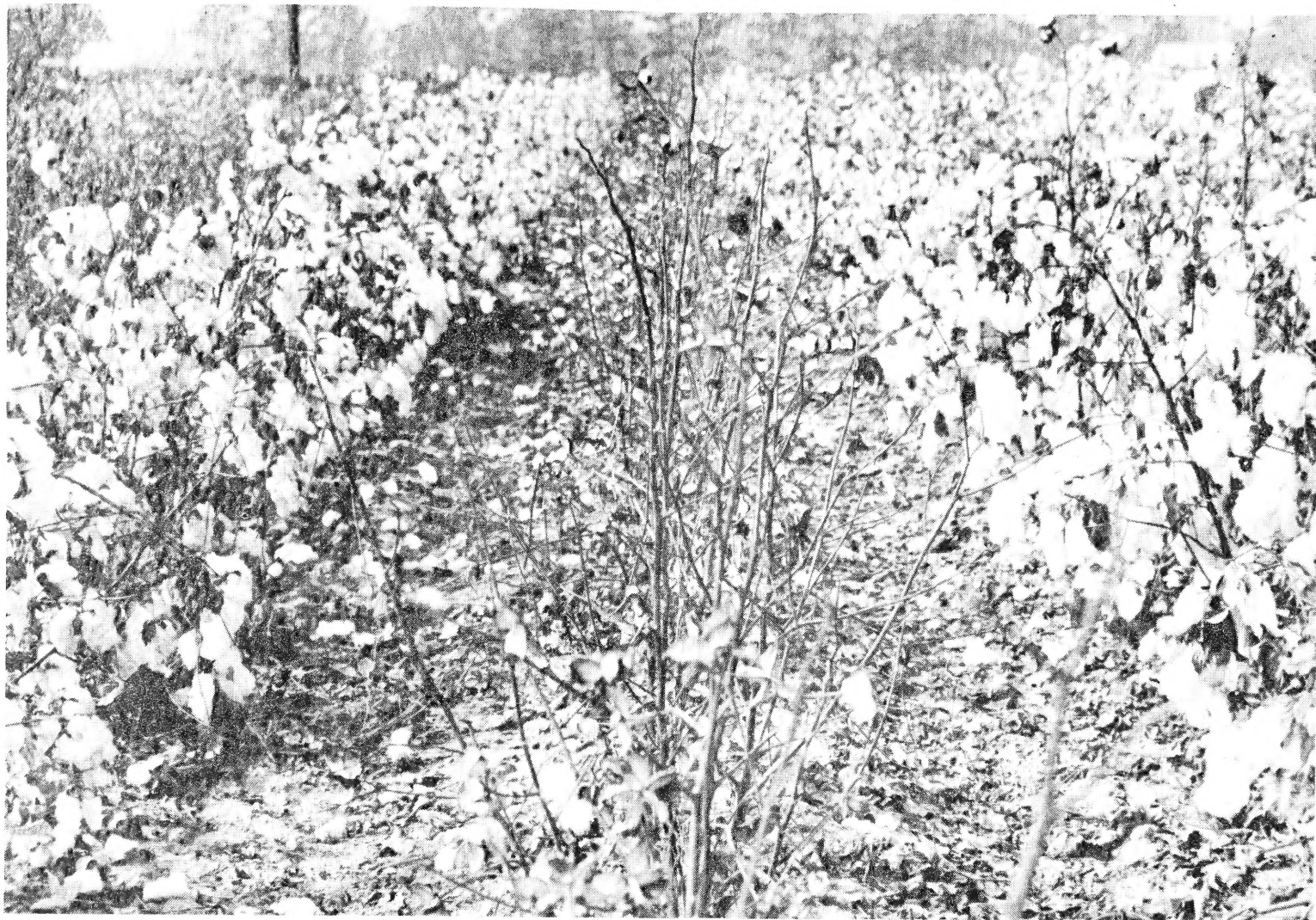
D&PL-Fox As The

LEADING VARIETY

DURING THE PAST SEASON D&PL-FOX MADE TREMENDOUS STRIDES IN AREAS WHERE EARLY MATURITY AND HIGH YIELDS ARE OF PARAMOUNT IMPORTANCE. WE HAVE RECEIVED MANY LETTERS CONGRATULATING US ON THIS NEW AND PROVEN VARIETY. COMMENTS FROM SOME OF OUR CUSTOMERS ARE GIVEN BELOW.

GOOD RESULTS IN MISSISSIPPI DELTA

Mr. James Hand, Jr., who has charge of the Delta Implement Company plantations, reports that he is well pleased with the results of D&PL-Fox Cotton. In 1952 their highest yields on Fox were from 200 acres on their Kelso Farm near Rolling Fork, Mississippi. The rainfall was extremely short during the growing season; in fact, his crop received no rain from the latter part of May until July 29. At that time there was only about one inch of rainfall. All of their cotton was harvested with International Mechanical Harvesters. They plan to plant all or a good part of their 1,800 acres of cotton in D&PL-Fox this coming season.



SOUTHERN SNOWBANK IN SEPTEMBER
D&PL-FOX COTTON IN FULL FRUIT AT LAST OF SEPTEMBER. CLEAN PICKED CENTER ROW
SHOWS THOROUGHNESS OF MECHANICAL PICKING.

MISSOURI REPORTS EXCELLENT EARLY YIELDS

Mr. Starr McDaniel, Hayti, Missouri, reports that on eleven acres planted in D&PL-Fox Registered Seed in 1952 a total of 790 pounds of lint per acre was harvested. By September 10 he had picked a bale per acre and had to pay only \$2.50 to \$3.00 per hundred picking charges. He was completely through picking by October 7. The total production from this eleven acres was seventeen bales with an average lint out-turn of thirty-five per cent.

"D&PL-FOX CANNOT BE SURPASSED"

Mr. Don Weiner of the Thomas-Weiner Company gives a favorable report on our D&PL-Fox Registered Cotton. On their plantation at Lake Cormorant, Mississippi, their entire cotton acreage was planted in D&PL-Fox Registered Cotton Seed. From a total of 803 acres 800 bales were harvested on the first picking which was completed October 1. They were through picking by October 15 with a total harvest of 1,050 bales from the 803 acres. Mr. Weiner believes that for yield, early maturity, and ease of picking, D&PL-Fox cannot be surpassed.

EARLY MATURITY — STORM RESISTANT

Mr. J. F. McLaurin, Bennettsville, South Carolina, planted a total of fifteen acres in D&PL-Fox Registered Cotton Seed at different locations and in separate blocks from his other varieties on his farms in 1952. Cotton picking was begun on August 8 and all of the D&PL-Fox was open and ready for harvesting by September 10. By actual weights more D&PL-Fox was harvested on the first picking than any of the other varieties. Even with a hurricane and a 5½-inch rain during September, Mr. McLaurin states that D&PL-Fox stayed in the bolls exceptionally well. His yield on D&PL-Fox, grown under unfavorable conditions, was a bale to the acre. Mr. McLaurin is enthusiastic in his comments about our new variety and in 1953 he will plant one-half of his crop, or 400 to 500 acres, in D&PL-Fox Registered Cotton.

BRYAN FARMS CHANGE TO FOX

Mr. J. A. Crosthwait, General Manager of Bryan Farms, Osceola, Arkansas, reports that on 2,000 acres planted in D&PL-Fox Registered Cotton Seed the past season a total of 2,227 bales averaging 509 pounds were harvested. Cotton picking was begun on August 25 and good progress in the harvesting was made before September 1. On one 608 acre place he harvested 834 bales. Even though the rainfall was extremely short during the growing season his lint yield on this acreage was approximately 700 pounds per acre. Confident of Fox's superiority by these results, Mr. Crosthwait will plant the entire cotton acreage on the Bryan Farms in D&PL-Fox this coming season.

In making your farm plans for next year you will do well to arrange to have all or part of your cotton acreage planted in D&PL-Fox Registered Cotton Seed. Because of its early and rapid fruiting farmers who plant D&PL-Fox are able to begin picking early, before the price of cotton picking advances, and to finish before bad weather. For mechanical picking the light foliage and easy defoliation are a great advantage in producing better grades. Numerous growers are planting a portion of their crop in D&PL-Fox, especially their wages cotton, and the tenants' portions in Deltapine 15. Many farmers beat the early freeze and frost this past season by planting D&PL-Fox.

Fox is 1-1/32 to 1-3/32 inch staple and moderately high in lint percent (34% to 37%).

D&PL-Fox seed are in great demand. To insure receiving your full planting needs, place your order at an early date with your nearest distributor, or

Call or Write

Sales Department

DELTA & PINE LAND COMPANY

SCOTT, MISSISSIPPI



